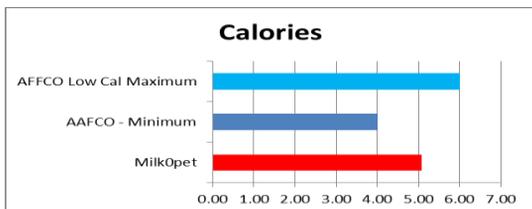
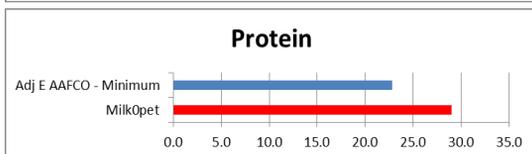


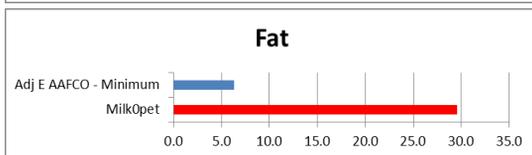
MilkOpet Compared to the AAFCO Minimum Daily Requirements Based on Dry Matter Weight



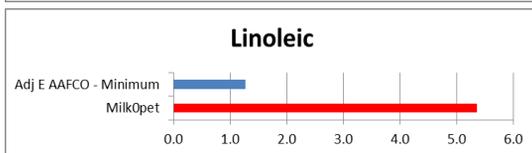
Calories MilkOpet® is a low calorie drink. A 75lb dog with typical activity levels requires 1552 calories per day. An 8.45oz container of MilkOpet contains 175 calories or about 11% of the daily recommended calories



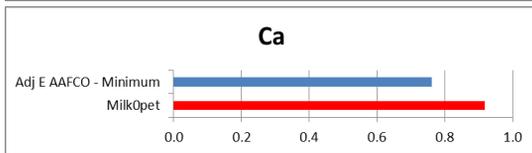
Protein. (Natural + enriched) Milk *protein is highly bio-available in natural dairy milk* and contains high proportions of all the essential amino acids, which are the building blocks for body protein. Milk protein *helps build and maintain lean muscle*. The amount of protein in MilkOpet® milk has been increased to optimum canine levels by adding appropriate amounts of additional natural dairy milk protein concentrate. Milk Protein concentrate is obtained through the ultrafiltration of fresh, pasteurized liquid skim milk which retains the proteins in their natural state and in the same ratio present in liquid natural dairy milk.



Fat. Fats and oils are required (i.e. are essential) in pets' diet for *cell structure and function, metabolism, regulation of body functions*, and are necessary in the absorption of the required fat soluble vitamins A, D, E and K. Optimum amounts of essential fatty acids greatly enhance health and well-being.

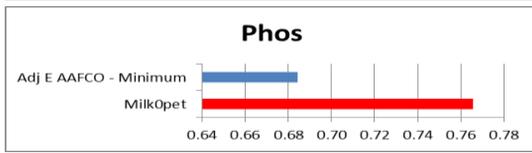


Linoleic acid is an omega 6 essential polyunsaturated fatty acid that forms the lipid component of all cell membranes in our body. Its deficiency can result in symptoms such as hair fall, dry hair, and poor wound healing.

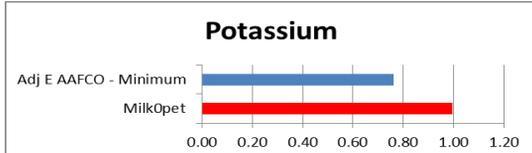


Calcium. (Natural + enriched) Dairy products such as MilkOpet® milk are the best dietary sources of calcium. Calcium is *essential for strong bones and teeth development* in growing dogs. In addition, calcium in MilkOpet® milk *reduces the risk of stress fractures and osteoporosis* and plays a role in promoting normal blood pressure. Calcium levels in MilkOpet® milk have been carefully increased by adding natural dairy milk calcium.

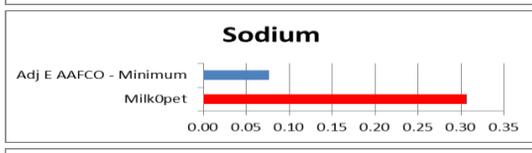
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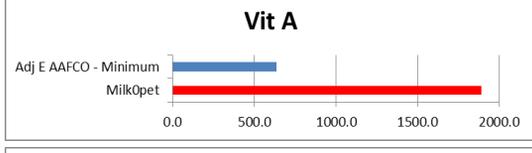
Phosphorus. (Natural) Phosphorus in MilkOpet® works with Calcium and Vitamin D for *strong bones and teeth*. Phosphorus is the most *important element in energy metabolism* in dogs so the natural phosphorus in dairy milk helps your dog's metabolism.



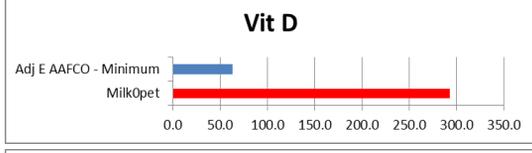
Potassium. (Natural) Potassium is the key mineral that regulates cellular fluid balance and *plays an important role in maintaining normal blood pressure*.



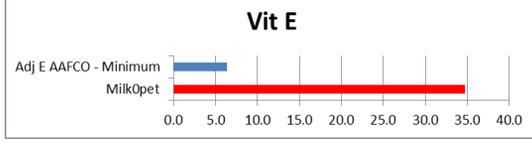
Sodium. (Natural + enriched) Sodium is the major extracellular cation in the body which is essential in controlling blood volume, maintaining correct pH or acid base balance, and supporting the absorption of many nutrients from the digestive system



Vitamin A. (Natural + enriched) (Vitamin A Acetate) Additional amounts of vitamin A are added to MilkOpet® to enhance vision, reproduction, bone development, healthy skin, and to help maintain integrity of the immune system.



Vitamin D3. (Enriched) (Cholecalciferol) *Essential for absorption of calcium for healthy bones and teeth, immunity and health*, and helps maintain normal blood levels of calcium and phosphorous. Additional functions for Vitamin D in *glucose regulation and nerve function* have recently been discovered.



Vitamin E. (Natural + enriched) Vitamin E is a proven antioxidant that *supports animal fertility and reproduction*. Vitamin E also *improves cellular membrane integrity* particularly in working muscles and assists *blood circulatory problems*.